

# PRIDE 2026

*Many Colors. One Pride.*

## ***The 33rd Annual Pride Week***

## ***in Santa Fe, New Mexico!***

# **JUNE 21-28, 2026**

Each year, PRIDE Santa Fe grows stronger, and in 2025, we broke attendance records, surpassing 2024. Now it's time to make 2026 even bigger. At a moment when governments across the country are trying to erase PRIDE and silence our joy, Santa Fe is standing firm. As the state capital, our visibility, voices, and community matter more than ever, shaping culture and influencing policy. The Human Rights Alliance is committed to keeping the Pride in PRIDE—boldly and together. Join us for PRIDE 2026 as we celebrate, resist, and rise. We are not going anywhere.



### **60 Volunteers**

- Grab an awesome t-shirt & cap.
- We have multiple events we need help with  
*(email us to sign-up)*



### **130 Groups, Floats & Vehicle Participants**

- A small donation nabs you a spot in the parade
- Feeling competitive? - show your decorating expertise and enter our PRIDE Parade float competition. All winners will be on display in front of City Hall. PRIDE Parade starts at 10:00am on Saturday, June 27



### **120 Booths on the Plaza**

- Space is limited, so sign up now
- Prices start at \$150, with special non-profit groups pricing
- Anticipated attendance - 12,000 people  
*(application form available on website)*



### **100 Sponsors**

- Sponsorships start at \$250
- Get your logo on banners, ads, and the website
- Get FREE event tickets
- Get a cool Swag Bag and our undying love; 'til the end of time  
*(levels and benefits on website)*

**Register**

**Volunteer**

**Sponsor**



human rights alliance | [hrasantafe.org](https://hrasantafe.org)

